

# Blaenau Gwent Christmas Appeal 2024

## Prynhawn Da, Good afternoon all,

You may have already seen the adverts on social media for Blaenau Gwent Children's Services Christmas Gift Appeal 2024, but this year we are also reaching out to companies in Blaenau Gwent, or that have a connection to Blaenau Gwent, in the hope you may be able to support us.

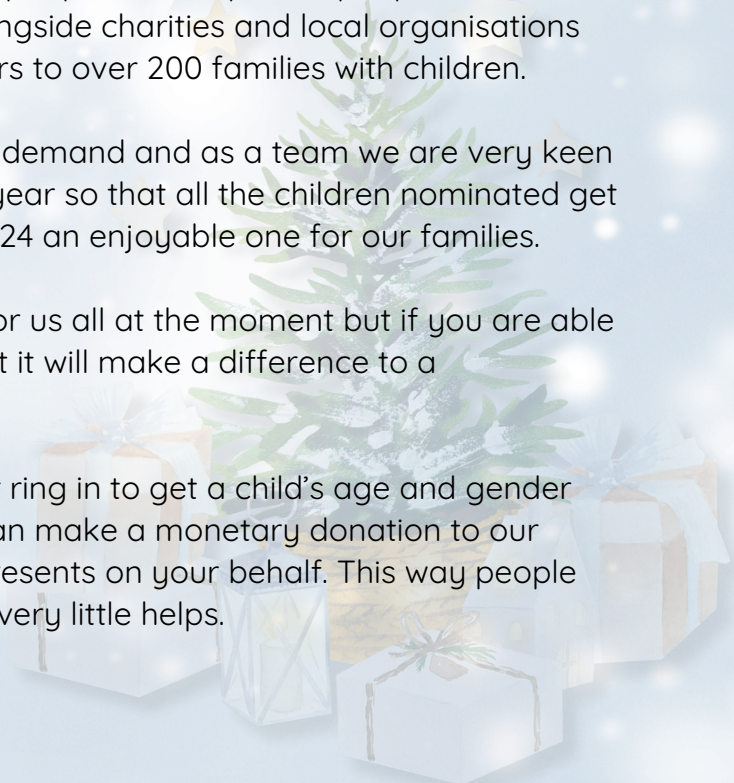
The Cost of Living Crisis in the UK has had a profound effect on our small Authority over the past few years with families struggling to meet the escalating food and fuel costs amongst other bills. Child poverty rates in Blaenau Gwent are currently the highest in Wales with around 27.4% children living in relative poverty. As an Authority we have various family support programmes assisting these vulnerable families and trying to help them navigate their way out of poverty, but it can be a lengthy, complex process. Christmas time is often a time of real worry for our families and many children go without so once again we are asking for your help to support our families this Christmas.

Last year we experienced unprecedented demand for our Children's Christmas Appeal. We received over 230 nominations from various teams, schools and external services requesting support for over 600 children in need in Blaenau Gwent. We were able to provide gifts for all these children and young people with help from people and organisations like you/rs and by working alongside charities and local organisations we also provided delicious fresh food hampers to over 200 families with children.

This year we are expecting the same level of demand and as a team we are very keen to reach the same level of donations as last year so that all the children nominated get a present and so we help make Christmas 2024 an enjoyable one for our families.

We do understand that times can be tough for us all at the moment but if you are able to help by donating a small gift, we know that it will make a difference to a child/young person on Christmas morning.

There are lots of ways to help, you can either ring in to get a child's age and gender and buy a present off their wish list, or you can make a monetary donation to our Christmas Appeal fund, and we will buy the presents on your behalf. This way people can donate whatever they can afford to as every little helps.







Blaenau Gwent  
Gwasanaethau Gwybodaeth I Deuluodd  
Family Information Service



Blaenau Gwent  
County Borough Council  
Cwmni Bwrdeistref

# Blaenau Gwent Christmas Appeal 2024

We invite donations via the following methods:

1. Gifts or cash – delivered to the Blaina Integrated Children's Centre, High Street, Blaina, NP13 3BN
2. Card payments made to the contact centre via phone: C2BG 01495 311556 option 4
3. BACS payments to the following details
  - \* Account Name: Blaenau Gwent County Borough Council
  - \* Sort Code: 20-56-64
  - \* Account Number: 60363324
  - \* IBAN: GB47 BARC 2056 6460 3633 24

**\*\*\*Please be sure to add the ref: TOY APPEAL when making payments so that the donation can be allocated to the gift appeal.\*\*\***

You can also find our Frequently asked questions here: **Blaenau Gwent Family Information Service - Christmas Appeal** (<https://bgfis.org.uk/en/what-s-on/christmas-appeal-2024/>)

**Cofion cynnes / Kind regards**

*Ceri*

**Ceri Bird MScE; Dip.BA;**

Service Manager, Children's Services,  
Blaenau Gwent County Borough Council

*Email/Ebost: [ceri.bird@blaenau-gwent.gov.uk](mailto:ceri.bird@blaenau-gwent.gov.uk)*

*Direct Line/ Ffon: 01495 369641*

*Blaenau Gwent County Borough Council/ Cyngor Bwrdeistref Sirol Blaenau Gwent*

*For more information on our Christmas Appeal please contact;-*

*Blaenau Gwent Family Information Service – Blaenau Gwent Gwasanaeth Gwybodaeth I Deuluodd*

*Phone / Phon 08000 32 33 39*

*Website: <http://www.blaenau-gwent.gov.uk/en/home>*

*Gwefan: <http://www.blaenau-gwent.gov.uk/cy/hafan>*

*X: @blaenaugwentcbc*

*Facebook: @blaenaugwentcbc*

***Gift a little magic this Christmas in Blaenau Gwent...***

